

Susanne Gonzalez

Founder of Blue Meadow Studios + Navy Veteran + Heritage Poutlry Homesteader

""The best learning starts with curiosity - whether you're building a story, starting a business, or standing in a pasture.""

Select

Available for speaking engagements nationwide throughout the year, subject to existing commitments and tra

Susanne is the founder of Blue Meadow Studios and the Babe Blue Universe, an original children's educational entertainment project in development. A Navy veteran building a woman- and veteran-owned company, she is creating a world designed to grow across stories, animation, audio, educational resources, and merchandise. Her goal is to spark curiosity and connect storytelling with the real world children can explore around them. Susanne also co-owns Secret Garden Farms in Oklahoma, where she and her husband raise heritage poultry, including Cotton Patch, Steinbacher, and Sebastopol geese, Saxony Ducks, and Mottled Java chickens. Farm life shapes her interest in teaching children where food comes from, why heritage breeds matter, and what it takes to care for animals. As a speaker, Susanne shares the journey of building an educational entertainment company around an original character and intellectual property, from early ideas to launch planning. She also speaks about entrepreneurship as a woman and veteran, heritage poultry, the ins and outs of Geese, homesteading, and the connection between farms, food, and learning.

Signature Talks

No. 01 **Why Heritage Poultry Matters**
Drawing on her experience raising Cotton Patch and Sebastopol geese, Muscovy ducks, and Mottled Java chickens, Susanne introduces audiences to heritage poultry. She discusses what makes these birds distinctive, the realities of caring for them, and why keeping people connected to these breeds matters.

No. 02 **Beyond the Grocery Store: Helping Families Connect with Their Food**
Susanne brings a homesteader's perspective to the farm-to-table conversation. Through stories from Secret Garden Farms, she explores how raising animals, preparing food, and inviting children to ask where a meal comes from can make food education personal and memorable.

No. 03 **More Than a White Goose: Exploring Heritage Goose Breeds**
Geese come in far more shapes, colors, and personalities than many people realize. Susanne introduces audiences to the breeds raised at Secret Garden Farms: Buff and Gray Pomeranians; Blue and Gray Steinbachers; full-curly Sebastopols in white, splash, and gray; and Cotton Patch, Embden, and Pilgrim geese. Through stories and photos from her flock, she shares what drew her to these breeds and why keeping them matters.

No. 04 **Life with a Mixed Goose Flock: Lessons from Secret Garden Farms**
What does it take to care for several goose breeds on one homestead? Susanne shares the daily realities of raising her flock in Oklahoma, from pasture and feeding routines to seasonal care, flock behavior, and the surprises geese bring. This practical talk draws on her own experience and invites questions from both new and experienced goose keepers.

No. 05 **From Character to Company: Building an Educational Entertainment IP**
From Character to Company: Building an Educational Entertainment IP How does an original character become the foundation for a company? Susanne shares the decisions behind developing Babe Blue™—from defining its purpose and audience to planning stories, products, partnerships, and a world that can grow over time.

No. 06 **Build Before You Launch: Preparing a Children's Entertainment Company**
Susanne walks through her experience building Blue Meadow Studios before its public launch. She discusses the work behind the scenes: developing creative assets, assembling collaborators, planning production, establishing a business presence, and deciding what needs to be ready before families meet the brand.

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